


GOVERNMENT B.B.A. COLLEGE
SHREE K.K. SHASHTRI EDUCATIONAL CAMPUS, KHOKHARA ROAD,
AHMEDABAD- 380008

SEMESTER: 4

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. All students are instructed to fill the Google form for each subject otherwise your assignment is not accepted.
3. Assignment should be neatly hand written and should be submitted in PDF format or though power point presentation.
4. This information should be mentioned in the front page of your assignment;
 - Full Name (Surname, Name, Father's Name)
 - Roll Number
 - Class & Division
 - Semester
 - Subject
 - College name
 - Submitted to (Sign & Date)
 - Submitted by (Sign & Date)
5. Student should be sign at the top portion of each page of the assignment (in case of hand written assignment)
6. The size of the compressed file should be less than 10 MB
7. Deadline for Assignment submission is 20/04/2021
8. The PDF of all pages' subjects should be merged as per the Course Code.


Prof. Prakash Parmar
Co-Ordinator
Government B.B.A. College (SFI)

Dr. Yogesh Yadav
Principal
Government B.B.A. College (SFI)

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GOVERNMENT B.B.A. COLLEGE

SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

INDIAN FINANCIAL SYSTEM

SUBJECT CODE: CC-208

SEMESTER:4

-Prof. Krupal Acharya

- Write a note on the following topics,
 1. National Security Depository Limited
 2. Central Depository Limited

- What is procedure of listing new securities?

- Write a note on capital market instruments.

- Explain the components of Indian Financial System with the help of diagram.

- Write a note (i) IDBI, (ii) IFCI, (iii) ICICI, (iv) SFCs, (v) EXIM Bank.

Link for Assignment Submission: <https://forms.gle/tEMXF76saBRyAS2a8>

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

MARKETING MANAGEMENT

SUBJECT CODE: CC-209

SEMESTER:4

-Prof. Jyoti Jain

1. Explain With Diagram The Concept Of Product Life Cycle.
2. State The Brand Quality Decision.
3. Explain The Pricing Strategies.
4. Explain The Channel Of Distribution.
5. Explain The Integrated Marketing Communication.

Link for Assignment Submission: <https://forms.gle/2D5Keke9rKfou6s96>

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

BUSINESS STATISTICS

SUBJECT CODE: CC-210

SEMESTER:4

-Prof. Krishna Soni

Q – 1 Write the difference between Population study and Sample study.

Q – 2 Define the terms : Null and Alternate Hypothesis

Type – I and Type – II error

Critical and Acceptance region

Parameter and Statistic

Two – tailed and One - tailed test

Q – 3 Explain the difference between Large and Small sample tests

Q – 4 Define Chi – square test and discuss its limitation in brief.

Q – 5 Give advantages and dis-advantages of non – parametric test.

Link for assignment Submission: <https://forms.gle/4Xg4zTLRB6QEHxrB7>

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HUMAN RESOURCE MANAGEMENT

SUBJECT CODE: CC-211

SEMESTER:4

-Prof. Khushbu Prajapati

Q.1 what do you mean by Fringe benefits? Explain the types of fringe benefits.

Q.2 Discuss stress - meaning, reasons / sources of stress.

Q.3 Write a short note on:

1. TQM
2. call centers
3. ethical issues and diversity

Link for Assignment Submission: <https://forms.gle/sZNjqWZDfmV7n8dk8>

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MANAGERIAL ECONOMICS 2

SUBJECT CODE: CC-112

SEMESTER:4

-Prof. Pooja Patel

Q.1 AR, MR and Elasticity under Perfect Competition.

Q.2 Meaning and Characteristics of Monopoly.

Q.3 Long run equilibrium under Monopoly.

Q.4 Equilibrium of Price Discriminating monopolist.

Q.5 Excess Capacity and Monopolistic Competition.

Q.6 Meaning and Characteristics of monopolistic competition.

Q.7 Short Note: i) joint Profit Maximization Cartels
ii) Cournot's Model

Q.8 Chart and formula method of calculating Break-even Analysis.

Q.9 Different methods of Pricing.

Link for Assignment Submission: <https://forms.gle/S9GG1Rc1n1NKWTQd6>

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

CORPORATE FINANCIAL STATEMENT

SUBJECT CODE: CC-113

SEMESTER:4

-Prof. Komal Tolani

1. What is Financial Statement? Discuss its limitations.
2. Difference between Cash Flow Statement and Fund Flow Statement.
3. Importance of XBRL
4. Explain meaning and Utility of Value Added Statement.
5. Difference between Window Dressing and Creative Accounting.

Link for Assignment Submission: <https://forms.gle/18mqqc6wpJp8k3ZH6>